

A futuristic AI robot with a white and silver head and blue eyes is shown from the chest up. It is holding a transparent tablet displaying a bar chart. The background is a dark blue digital space filled with various floating data visualizations, including line graphs, bar charts, and circular progress indicators. A semi-transparent dark blue horizontal band spans the middle of the image, serving as a background for the text.

AI-POWERED COMMUNICATION:

DRIVING INNOVATION
IN THE BUSINESS WORLD

Ing. Vítězslav Klement, MBA

**ARE COMPUTERS
TAKING OVER?**





AI
IT'S NOTHING NEW...



What is AI?

Original: Based on the Turing test from 1950, AI is a test of a machine's ability to exhibit intelligent behavior equivalent to, or indistinguishable from, that of a human.

2018 - LEXUS



2023 – COCA-COLA

COKE WANTS FANS TO USE CHATGPT AND DALL-E TO CREATE BRAND ARTWORK

‘Create Real Magic’ campaign marks Coke’s first use of AI technologies

By [Jon Springer](#). Published on March 20, 2023.





AI
AND IT WON'T REPLACE
YOU 😊

The background of the image features a wireframe mesh of a human head in profile, facing right. The mesh is composed of white lines on a dark red background. To the right of the head, there are concentric circular lines and a few small white dots, suggesting a futuristic or technological theme. The text "AI IN 2023" is centered in the middle of the image. The "AI" is in a bold, pink font, while "IN 2023" is in a bold, white font.

AI IN 2023

AI V ROCE 2023

AI Tools 2023

1. **Wand AI:** Self-service no code AI platform to generate AI with no friction.
2. **WaitroomAI:** Upgrade your meetings by boosting focus and accountability.
3. **Cohesive AI:** Create magical content with the most powerful AI editor.
4. **GhostwriterAI:** An AI writing assistant made just for Google Docs.
5. **CastmagicAI:** 10x Podcast Content With AI
6. **LovoAI:** Realistic AI voices that captivate your audience
7. **GleanAI:** An AI tool to find exactly what you need.
8. **SlidesAI:** Create compelling slides for your presentations in seconds.
9. **AskThee:** Ask big thinkers like Aristotle and Einstein anything you want.
10. **Wordtune:** AI Summarize documents and identify key points with AI.
11. **Buzzy:** No-code platform turns your idea into a Figma design and a working app
12. **SupercreatorAI:** Create short-form videos 10x faster with AI
13. **BlendAI:** Create professional product visuals in seconds.
14. **Motion AI:** Easily build chatbots to do anything on any platform.
15. **WriteSonicAI:** Create SEO-optimized content 10x faster.
16. **StockimgAI:** Generate stock images, wallpapers, and other visual assets.
17. **MagicalAI:** Helps you automate repetitive tasks.
18. **LookaAI:** Design a logo for your brand, website, or company swag with AI.
19. **MagicalAI:** Save multiple hours by automating boring and repetitive tasks.
20. **EllieAI:** An email writing assistant that learns from your writing style.
21. **Rezi AI:** Revolutionize Job Search with AI-Powered Resume Writing and Editing
22. **SimplifiedAI:** An AI writer for blogs, articles, ads, products, and websites.
23. **StabilityAI:** Generate articles and blog posts in seconds with AI.
24. **BrowseAI:** Let you scrape any website within 2 minutes.
25. **MemAI:** AI-powered workspace that's personalized to you.
26. **QuinvioAI:** Create video presentations using AI.
27. **HypotenuseAI:** Create unique copywriting and visual content using AI.
28. **PerplexityAI:** Chrome extension that summarizes online articles.
29. **DurableAI:** Make amazing websites in 30 seconds from scratch.
30. **PicassoAI:** Let you create amazing artwork using AI.
31. **TL; DV:** Record meetings to help you share call moments with AI.
32. **Study AI:** An AI-powered homework helper.
33. **Momentum:** AI tool to help administer and automate sales calls.

Generative AI

AI Tools 2023

1. **Rezi AI:** Revolutionize Job Search with AI-Powered Resume Writing and Editing
2. **LongshotAI:** Writing assistant for accurate and optimized content writing.
3. **MurfAI:** Make studio-quality voiceovers from input text in seconds.
4. **FigmaAI:** Design websites, applications, logos, and much more.
5. **Remove.bg:** Remove the background from any image using AI.
6. **Publer:** Tool to create, schedule or analyze all social posts on one platform.
7. **HintsAI:** Digital organizer to manage your day-to-day activities.
8. **DocktopusAI:** Create compelling slides for your presentations with AI.
9. **PromptpalAI:** Helps you discover the best AI prompts.
10. **QuinvioAI:** Create video presentations using AI.
11. **Ask Your PDF:** An AI Chatbot that helps you interact with any PDF document.
12. **SupernormalAI:** An AI-powered meeting recorder.
13. **SuggestyAI:** Get human-like answers to your Google searches with GPT-3
14. **MarcBot:** An AI assistant that lives inside Telegram.
15. **MotionAI:** Easily build chatbots to do anything on any platform.
16. **Roam around:** Plan your trips through an AI travel planner.
17. **Beautiful:** Generative AI presentation app for the workplace.
18. **Quotify:** Extract meaningful quotes from books and articles.
19. **WandAI:** Self-service no code AI platform to generate AI with no friction.
20. **HarveyAI:** An AI-powered legal advisor.
21. **BearlyAI:** An AI tool to read, write and create content.
22. **FourAI:** Research assistants to save hours per day.
23. **HintsAI:** GPT-based assistant helps you to use productivity tools more efficiently.
24. **Base64AI:** Extract text, data, photos, & more from all types of docs using AI.
25. **Engage AI:** Use AI to write insightful comments on LinkedIn.
26. **Whimsical:** Helps you make mindmaps with AI-powered suggestions.
27. **RoomGPT:** Helps you redesign your room with just a click of a button.
28. **ChatSpot:** All-in-one chat tool for growing better.
29. **Chatthing:** Turn any notion workspace into an AI Chatbot.
30. **Botify:** Create digital humans for engaging conversations.
31. **Nanonets:** Automates manual data entry using AI.
32. **Hereafter:** An AI memory app that preserves your memories forever
33. **Trust:** An AI-powered tool to easily make video and text testimonials.

























Generative AI

AI Tools 2023

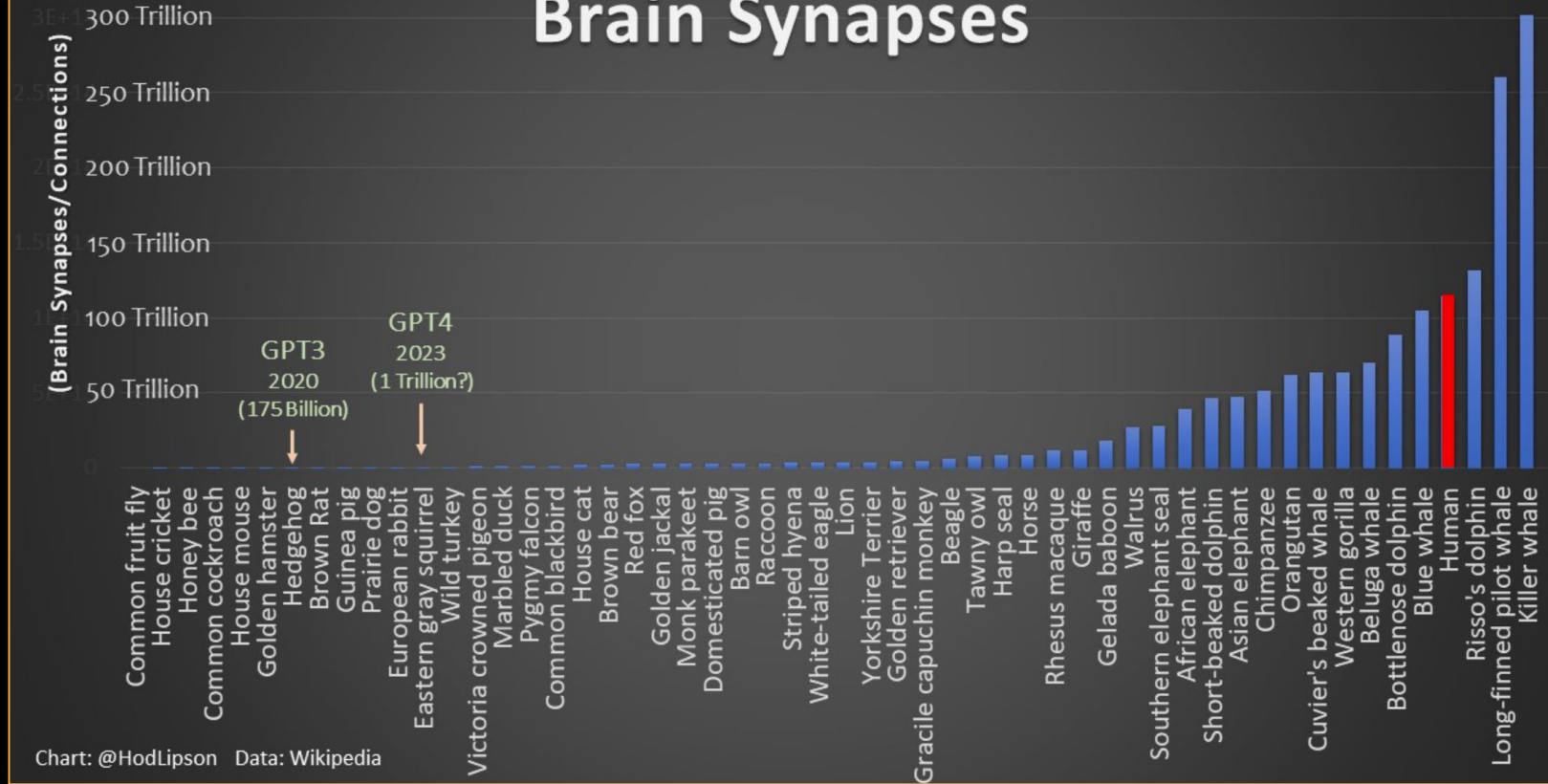
1. **LovoAI:** Realistic AI voices that captivate your audience
2. **AI Lawyer:** ChatGPT-powered legal assistant to help with decision-making.
3. **AstriaAI:** Tailor-made AI Image generation.
4. **Looka:** Helps you design a logo, and website, and create a brand identity.
5. **Speak:** An AI language tutor to learn a new language without needing a live tutor
6. **BHuman:** Clone your face and voice to generate personalized videos for you.
7. **Ludo AI:** The comprehensive AI platform for game creation.
8. **Browse AI:** This lets you scrape any website within 2 minutes.
9. **Hypotenuse AI:** Create unique copywriting and visual content using AI.
10. **Durable AI Website Builder:** Make amazing websites in 30 seconds from scratch.
11. **Delv AI:** Helps you learn faster by retrieving summarised data from any text file.
12. **RephraseAI:** Use it to convert your text into highly engaging videos in minutes.
13. **AI Picasso:** Let you create amazing artwork using AI.
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15. **MurfAI:** Make studio-quality voiceovers from input text in seconds.
16. **Rezi AI:** Revolutionize Job Search with AI-Powered Resume Writing and Editing
17. **MarkopoloAI:** Helps you do digital advertising on autopilot.
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19. **Publer:** Tool to create, schedule or analyze all social posts on one platform.
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24. **FigmaAI:** Designing tool that helps you create websites, logos, and more ...
25. **Wand AI:** Self-service no code AI platform to generate AI with no friction.
26. **D-ID:** To create digital avatars giving you an immense human-like experience.
27. **AlanAI:** Helps you add an AI voice assistant to your applications.
28. **QuestAI:** Lets you build web applications faster.
29. **AI Article Writer:** Generate articles and blog posts with AI in seconds.
30. **Buzzy:** No-code platform turns your idea into a Figma design and a working app
31. **Ask Your PDF:** An AI Chatbot that helps you interact with any PDF document.
32. **SupernormalAI:** An AI-powered meeting recorder.
33. **SuggestyAI:** Get human-like answers to your Google searches with GPT-3

Generative AI

AI V ROCE 2023

Video	  
Images	  
Text	  
Research	  
Design	  
Presentations	  
Audio	  
Productivity	  

Brain Synapses



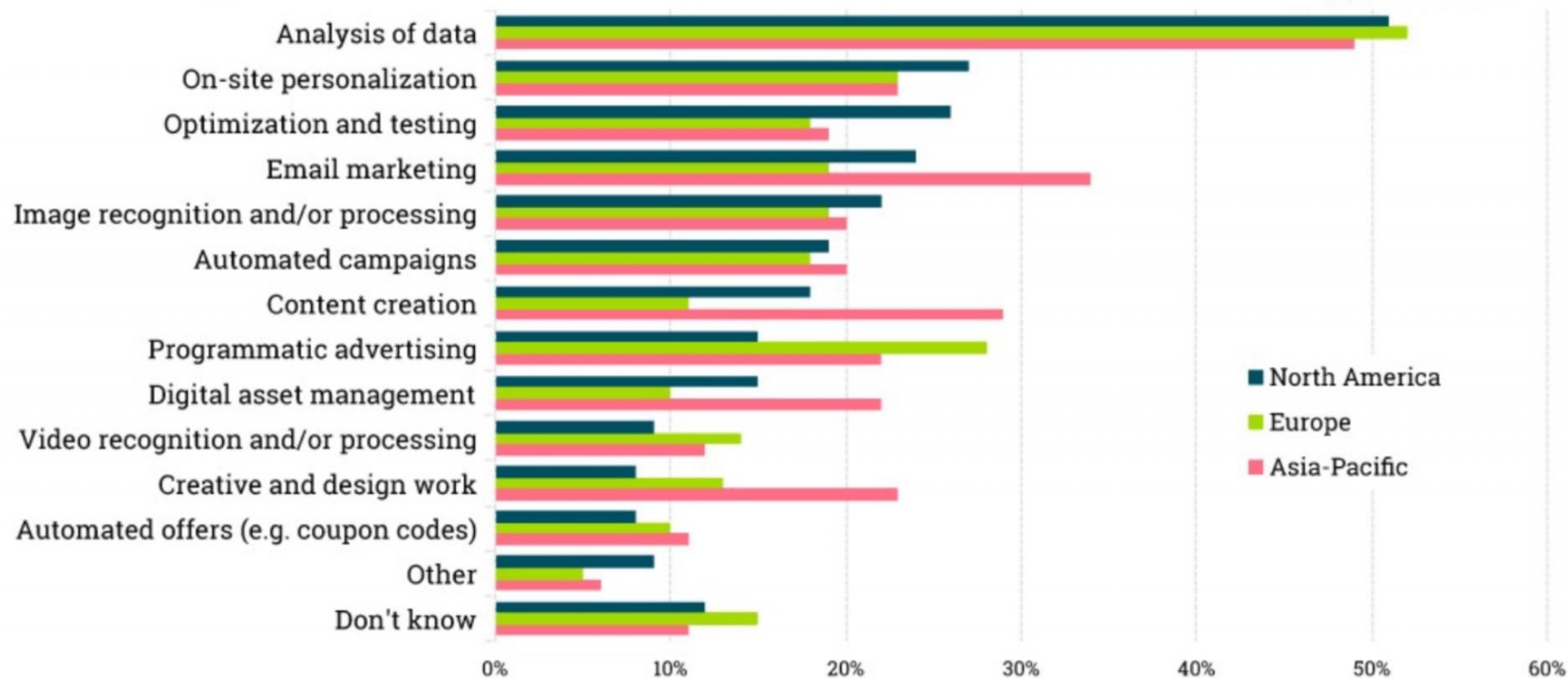
AI in Business



Standard AI use cases for business

MARKETING & SALES	OPERATIONS	IT / ENGINEERING	RISK & LEGAL	HR	UTILITY / EMPLOYEE OPTIMIZATION
Write marketing and sales copy including text, images, and videos	Create or improve customer support chatbots to	Write code and documentation	Draft and review legal documents	Assist in creating interview questions for candidate assessment	Optimize communication of employees
Create product user guides	Identify production errors, anomalies, and defects	Automatically generate or auto-complete data tables	Summarize and highlight changes	Provide self-serve HR functions	Create business presentations
Analyze customer feedback	Streamline customer service	Generate synthetic data	Answer questions from large amounts of legal documents		Synthesize a summary
Improve sales force	Identify causes of interest				Enable search and question answering
Create or improve sales support chatbots					

How Companies Are Currently Using AI



AI Risks & Limitations



COMPLICATIONS INFLUENCING BUSINESS ADOPTION

- Like humans, generative AI can be wrong
- Filters are not yet effective enough to catch inappropriate content
- Systemic biases still need to be addressed
- Individual company norms and values are not reflected
- Risk of overtraining and flattening reality
- Human Freedom vs. Algorithmic Power
- Intellectual property issues are under discussion

AI GRAPHICS

The background features a dark red gradient. On the right side, there is a stylized, wireframe-like representation of a human head in profile, facing left. The head is composed of a grid of white lines. To the right of the head, there are several concentric, semi-transparent circular patterns that resemble a stylized eye or a futuristic lens. Two small, bright yellow dots are positioned near the bottom of these circular patterns, connected by thin white lines.



V1
March 22



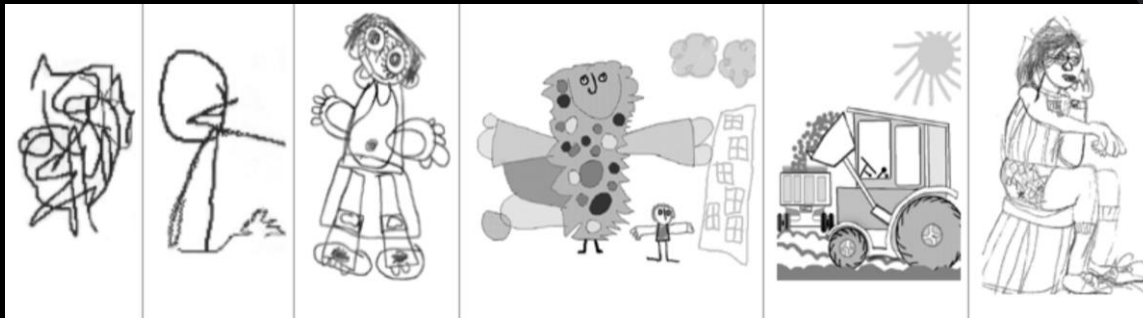
V2
April 22



V3
July 22



V4
Nov 22



2 Years

3 Years

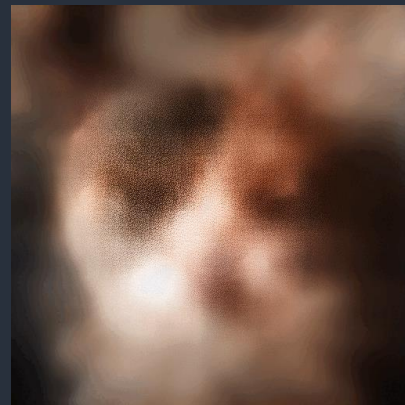
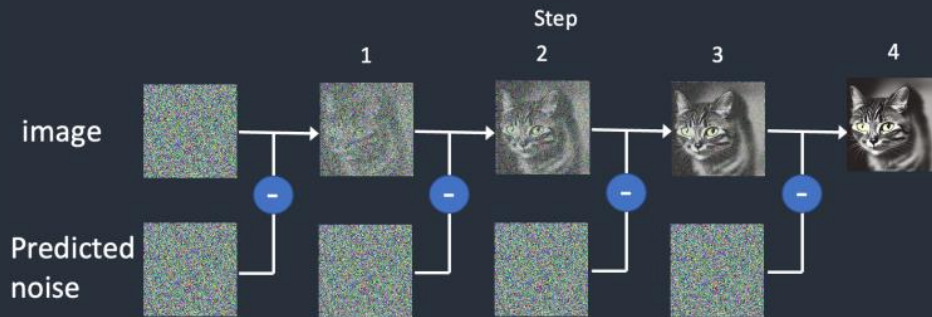
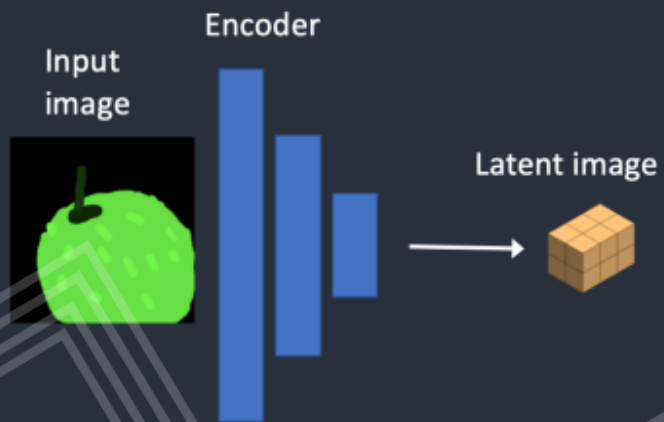
4 Years

6 Years

8 Years

10 Years

Two key parts of an AI stable diffusion neural network



GRAFICS CREATING IN MIDJOURNEY



vikgrm



Insert hipster cute coffee shop in the middle

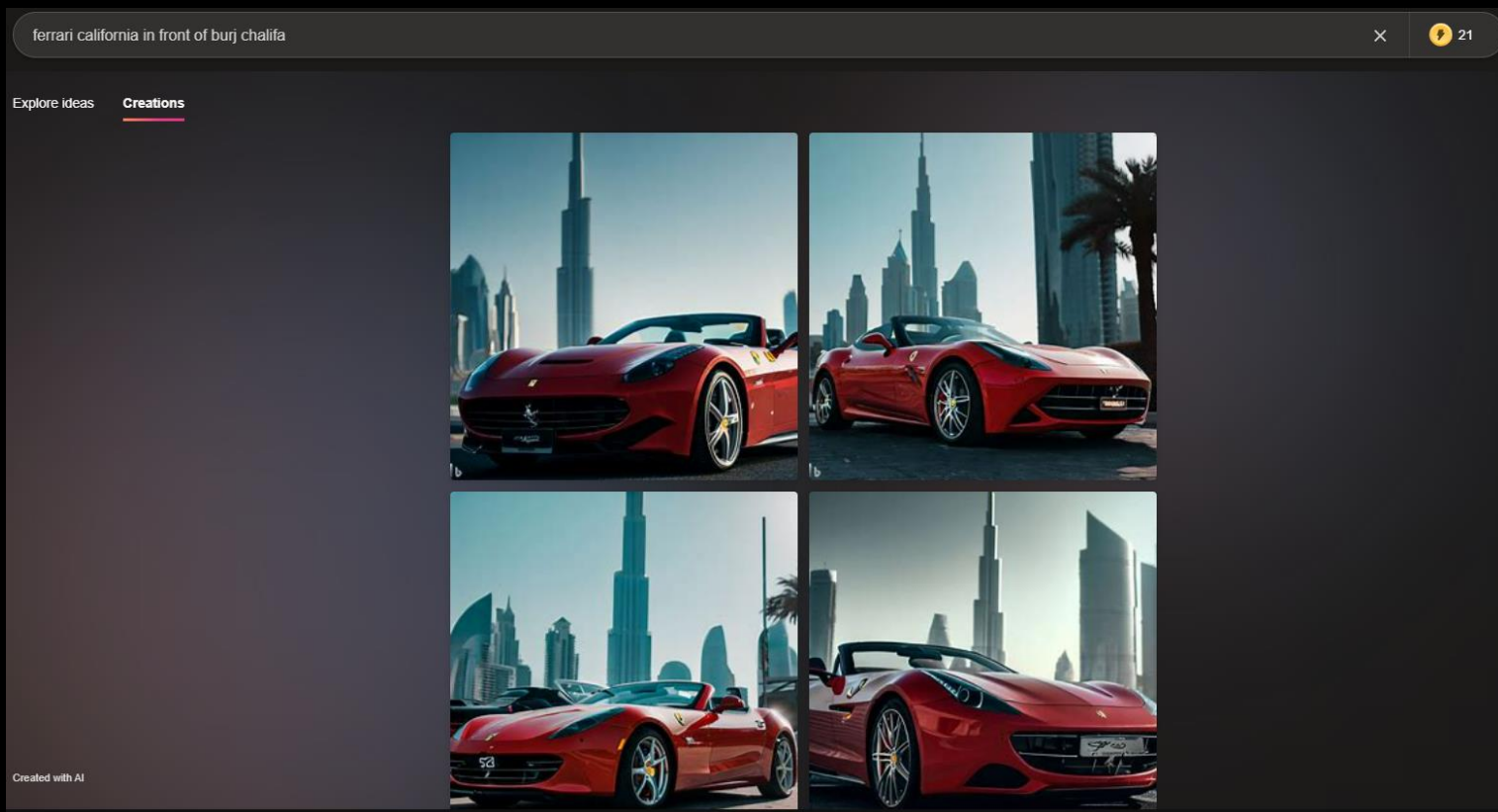


vikgrm



A future ferrari in front modern sense of flow architecture with under epic sunset

GRAFICS IN BING IMAGE CREATOR





The background features a dark red gradient. On the right side, there is a stylized, wireframe-like profile of a human head facing left. The head is composed of a grid of white lines. To the right of the head, there are concentric circular patterns and a few small white dots, suggesting a futuristic or technological theme.

AI VIDEO

D-ID



vikgrm



Young woman working in media agency, staying in office with laptop, front face, 3D, HD, realistic, 4k, cinematic

D-ID



D-ID

Dobré ráno na LinkedIn,

KAPWING

The background features a dark red gradient. On the right side, there is a stylized, wireframe-like profile of a human head facing left. The head is composed of a grid of white lines. To the right of the head, there are concentric circular patterns and some glowing white dots, suggesting a digital or technological theme.

AI **CHAT GPT**



Nike Air Max 90 Futura

Women's Shoes

\$160



Select Size

Size Guide

5	5.5	6	6.5	7
7.5	8	8.5	9	9.5
10	10.5	11	11.5	12

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AND DO WE REALLY HAVE TO?





**WE CRAFT
THE WORLD OF TOMORROW**