



CALL FOR PAPERS

26th International Joint Conference **Central and Eastern Europe in the Changing Business Environment**

will be held at the Bratislava University of Economics and Business, Slovak
Republic,
on 21 – 22 May 2026

26th international conference is jointly organized by the Faculty of Commerce of the Bratislava University of Economics and Business, Slovakia and the Faculty of International Relations, and the Faculty of Business Administration of the Prague University of Economics and Business.

Five sessions will be held within the conference: **International Trade, International Business & Management, International Finance, International Marketing & Consumer Behavior, and International Tourism**. The conference topics include, but are not limited to:

- Global Trade,
- Global Value Chains and CEE region,
- International Finance,
- Corporate Social Responsibility in the International Business,
- Sustainable Economic Development from Global Perspective,
- Changes in the International Marketing, Management and Business Strategies,
- Challenges in International Tourism,
- Consumer Behavior.

Abstracts in English are to be submitted electronically through the [online registration form](#) by **15 January 2026** and their length is limited to 1000 symbols.

Full papers in English (after the approval of the submitted abstract) are to be submitted following the paper template through the [online paper submission](#) by **15 February 2026** at the latest. The length of each paper must not exceed 15 pages (including references). Each paper has to involve a chapter constituting an original empirical or analytical development that contributes to the current theoretical state of the art. Case studies are acceptable as well. Each participant can be the first author of only one paper.

The review process of each paper is double-blind, based on two reviews. Reviews will be sent to authors after 22 March 2026.

The conference will be hosted by the the Faculty of Commerce, Bratislava University of Economics and Business. The entire program of the conference will be transmitted online to enable active participation to all participants, even to those who might be, for some reason, not able to travel.

Conference proceedings will be sent for evaluation to **Web of Science (CPCI database)** and **Scopus**. The conference proceedings of [2015](#), [2016](#), [2018](#), [2021](#), and [2024](#) are indexed in the CPCI, and the ones of [2017](#), [2019](#), [2020](#), [2022](#), [2023](#), [2025](#) are under review process. Authors can decide to publish full paper in the conference proceedings or abstract in the book of abstracts. Papers published as abstracts can be sent for publication to journals. The organizers' reviewed journals are [CEBR](#), [Economic Review](#), and [Studia commercialia Bratislavensia](#).