



CALL FOR PAPERS

Central and Eastern Europe in the Changing Business Environment

The 25th International Joint Conference will be held at the Prague University of Economics and Business, the Czech Republic, on May 22-23, 2025

The 25th international conference is jointly organized by the Faculty of Commerce of the University of Economics in Bratislava, the Faculty of International Relations and the Faculty of Business Administration of the Prague University of Economics and Business.

The conference will hold two main sessions: **International Trade & Finance and International Marketing & Consumer Behavior**. The conference topics include, but are not limited to:

- Global Trade,
- Global Value Chains and CEE region,
- International Finance,
- Corporate Social Responsibility in the International Business,
- Sustainable Economic Development from a Global Perspective,
- Changes in the International Marketing, Management and Business Strategies,
- Challenges in International Tourism,
- Consumer Behavior.

Abstracts in English are to be submitted electronically through the [online registration form](#) by **January 19, 2025**, and their length is limited to 1000 symbols.

Full papers in English (after the approval of the submitted abstract) are to be submitted following the paper template through the [online paper submission](#) by **February 21, 2025**, at the latest. The length of each paper must not exceed 15 pages, including the references. Each paper has to involve a chapter constituting an original empirical or analytical development that contributes to the current theoretical state of the science. Case studies are acceptable as well. Each participant can be the first author of only one paper.

The review process of each paper is double-blind, based on two reviews. Reviews will be sent to authors after March 17, 2025.

The Faculty of International Relations, Prague University of Economics and Business, will host the conference. The entire conference program will be transmitted online to enable active participation by all participants, even those who might be, for some reason, not able to travel.

Conference proceedings will be sent for evaluation to the **Web of Science (CPCI database)**. The conference proceedings of [2015](#), [2016](#), and [2018](#) are indexed in the CPCI, and the ones of [2024](#) are under review process. The authors can decide whether to publish the full paper in conference proceedings or an abstract in the book of abstracts. Papers published as abstracts can be sent for publication to journals. The organizers' reviewed journals are [CEBR](#), [Economic Review](#), and [Studia Commercialia Bratislavensia](#). For more information, please see the conference website: www.ceeconference.vse.cz or contact the organizers: eva.krenkova@vse.cz.