

## Guidelines for authors

The paper topics should be in accordance with scientific orientation of the conference participant. It is necessary to fit in one of the conference sections listed below:

- **International Trade**
- **International Business and Management**
- **International Finance**
- **International Marketing and Consumer Behavior**
- **International Tourism**

Furthermore, based on the paper topic, participants register via on-line registration form to the conference and to one of the above-mentioned sections, where they will present their research results.

### **Paper length:**

min. 8 - max. 10 pages, resp. max. 15 pages in case of more than two authors (including pictures, tables, graphs and bibliography)

### **Language of the papers:**

English

### **Format:**

Text editor MS Word with parameters as follows:

- Paper format A4 (ISO) - 21 x 29,7 cm
- Page margins 2,5 cm
- Mirrored page margins
- Header and footer 1,25 cm
- Horizontal alignment: justified
- Font Tahoma 11 pts
- Line spacing (1)
- Footnotes are forbidden

### **Formal structure of the paper:**

- Title;
- Author(s);
- ORCID
- Contact details;
- Abstract (500 - 1000 symbols);
- Keywords (3 - 6 keywords);
- JEL Classification codes – max. 3 codes  
(see [http://www.aeaweb.org/journal/jel\\_class\\_system.html](http://www.aeaweb.org/journal/jel_class_system.html))
- Introduction;
- Literature review;

- Methodology;
- Results and Discussion;
- Conclusion;
- Acknowledgement;
- References.

**Authors are required to respect the formal requirements incorporated into the template [CEECBE-paper-template.docx](#).**

#### **Additional requirements**

- Footnotes are not allowed.
- Citation method: parenthetical reference in the text – by name and date, e.g. (Kotler, 2001),
- References – please, use APA citation style, 7th edition - <https://www.citethisforme.com/apa-7th-edition>.
- The list of references in alphabetical order may contain only literature sources explicitly cited in the paper text.
- It is necessary to refer to all figures, tables and graphs involved in the paper text.
- **Please submit the paper under the following title: LastName\_Name.docx** (e.g. Smith\_John.docx).

Papers have to be [submitted via conference webpage](#) and must conform to the style guidelines detailed in the aforementioned paper template.