

Guidelines for authors

The paper topics should follow the scientific orientation of the conference participant. We ask you to select one of the conference sections listed below:

- International Trade,
- International Business and Management,
- International Finance,
- International Marketing and Consumer Behavior,
- International Tourism.

Paper length:

Paper length is a minimum of 8 maximum of 15 pages (including pictures, tables, graphs, and a bibliography).

Language of the papers:

English

Format:

Text editor, e.g., MS Word, with parameters as follows:

- Paper format A4 (ISO) - 21 x 29,7 cm,
- Page margins 2,5 cm,
- Mirrored page margins,
- Header and footer 1,25 cm,
- Horizontal alignment: justified,
- Font Tahoma 11 pts,
- Line spacing (1).

The formal structure of the paper:

- Title,
- Author(s),
- ORCID,
- Contact details,
- Abstract (500 - 1000 symbols),
- Keywords (3 - 6 keywords),
- JEL Classification codes – max. 3 codes (see <https://www.aeaweb.org/econlit/jelCodes.php>),
- Introduction,
- Literature review,
- Methodology,
- Results and Discussion,
- Conclusion,
- Acknowledgment,
- References.

Authors are asked to respect the formal requirements incorporated into the template [CEECEB Paper Template 2021.docx](#).

Additional requirements

- Footnotes are not allowed.
- Citation method: parenthetical reference in the text – by name and date, e.g. (Kotler, 2001),
- References – please, use [APA citation style, 7th edition](#)
- The list of references in alphabetical order may contain only literature sources explicitly cited in the paper text.
- It is necessary to refer to all figures, tables, and graphs involved in the paper text.

Deadline for paper submission: February 12, 2023

Papers should be submitted via the conference webpage and conform to the style guidelines in the paper template mentioned above.