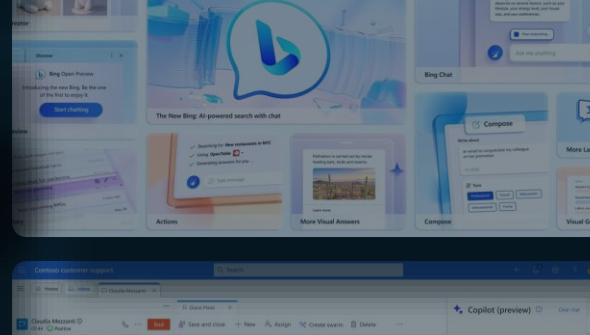
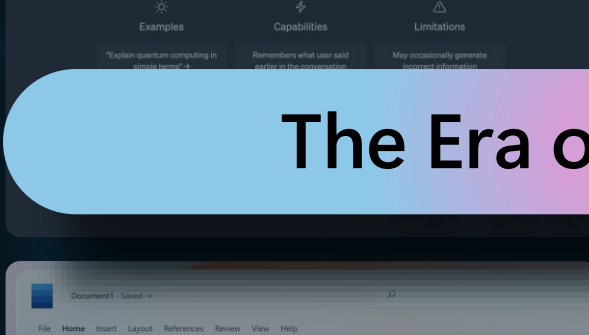
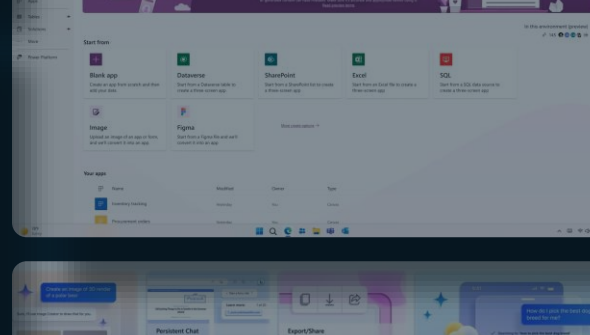
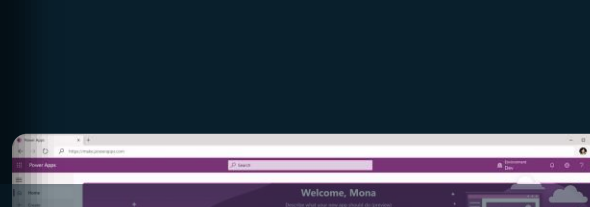
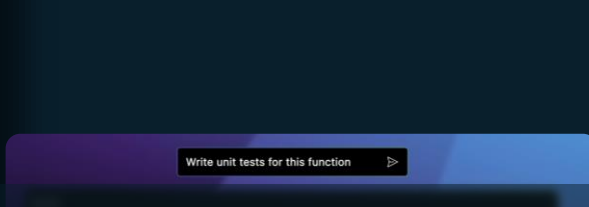
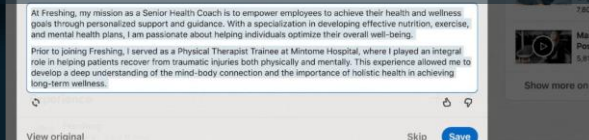
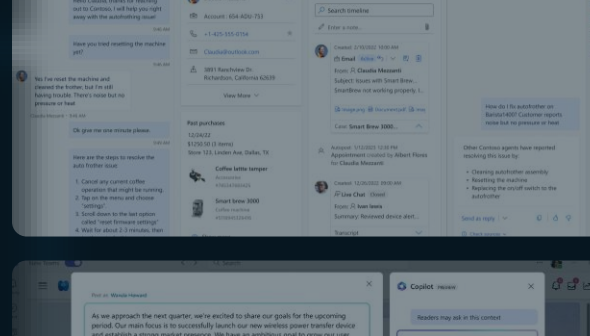
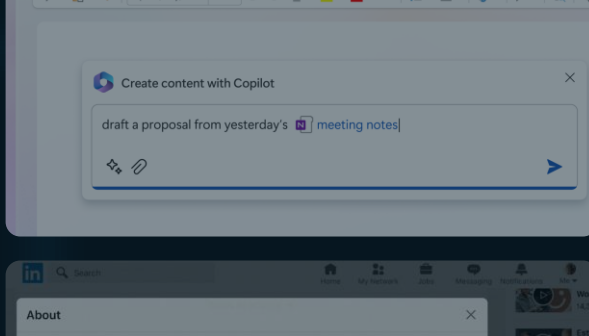


The New Age of AI



The Era of AI is here



Shifting our Society Today

Every
individual

Every
team

Every
industry

Transforming Organizations



Enrich employee
experiences



Reinvent customer
engagement



Reshape business
processes



Bend the curve
on innovation

Driving Results Across Industries

Enrich employee
experiences

41%

increase in search & response
quality to increase productivity



Reinvent customer
engagement

24 hours

Healthcare staff time
saved weekly



Reshape business
processes

70%

faster investigations into
financial crime & risk



Bend the curve
on innovation

98%

of initial development work
done by Copilot



With tangible Return on Investment

For every \$1 a company invests in AI,
it is realizing an average return of

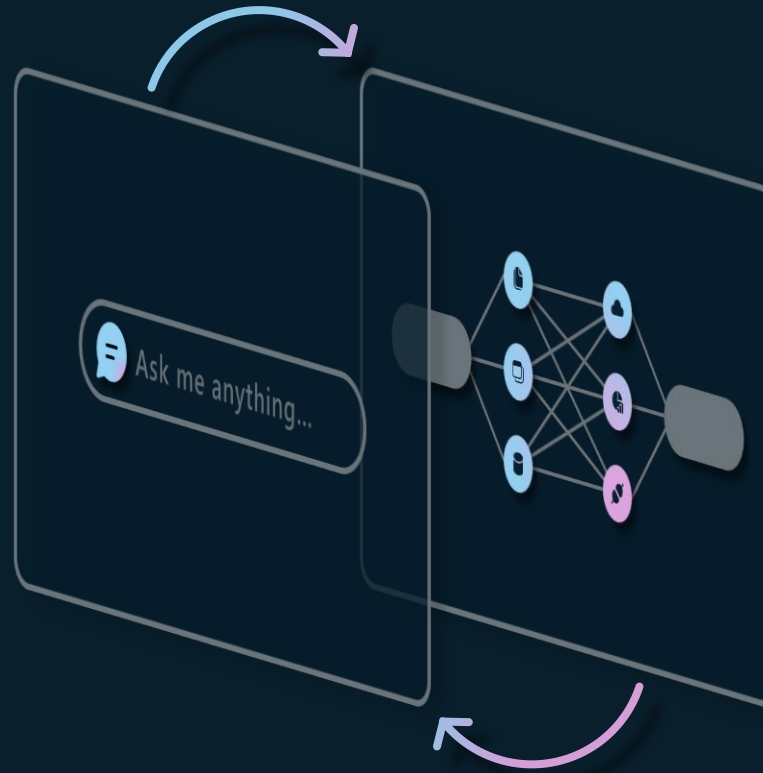
\$3.50

14 months

Average time it takes for organizations to
realize a return on their AI investment

**The next
platform shift**

Natural user interface



Reasoning engine

AI Imperatives



Unlock productivity
with Copilot



Build your own
AI capability



Safeguard your
business and data



Alexis Blackwell

Arce Vol.10

Brooklyn, NY



Microsoft Copilot

Natural Language



Large Language
Models



Microsoft Graph
- Your Data -



Microsoft 365
Apps



The
Web

Security operations

Customer service

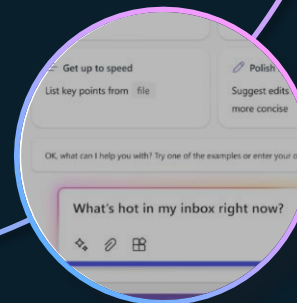
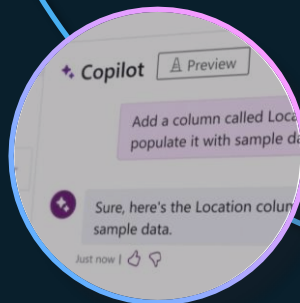
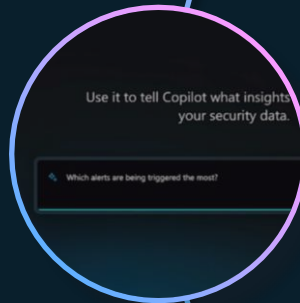
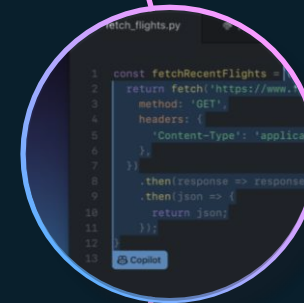
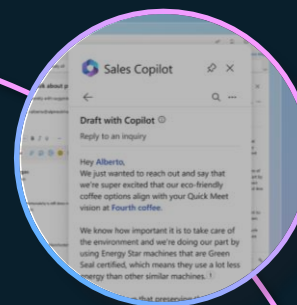
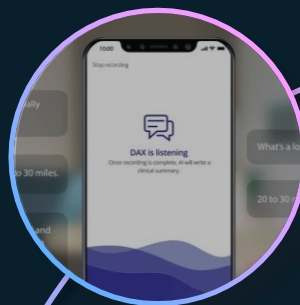
Sales

Software developers

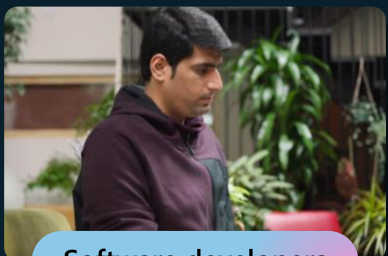
Knowledge workers

Data & IT pros

Microsoft Copilot



Unlock productivity with Copilot



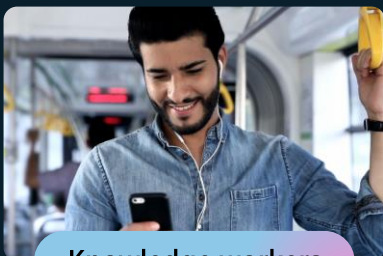
Software developers

Code
55% faster



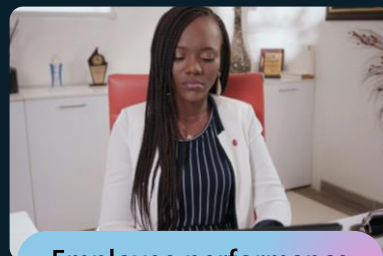
Domain experts

Create workflows
in half the time



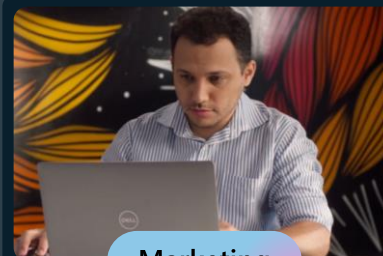
Knowledge workers

Complete tasks
37% faster



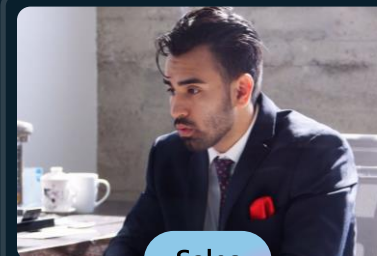
Employee performance

Reduce employee
attrition by 20%



Marketing

67% say it saves them
time, and 50% say
it improves the
quality of their work



Sales

Streamline the
process of checking
and answering emails

AI imperatives



Unlock productivity
with Copilot



Build your own
AI capability



Safeguard your
business and data

Microsoft and OpenAI Partnership



Ensure that artificial
general intelligence
(AGI) benefits humanity



Empower every person
and organization on the
planet to achieve more

Azure OpenAI Service

GPT-4, 4-Turbo and
3.5-Turbo

GPT-4 Vision

Babbage and
Davinci

DALL·E 3

Whisper

Language

Multi-Modal

Fine Tuning

Images

Transcription &
Translation

A woman with dark hair, wearing sunglasses, a black leather jacket, and a long red dress, stands in the center of a busy Tokyo street at night. The street is wet and reflects the vibrant neon lights from the surrounding buildings and signs. Other pedestrians are visible in the background, and the overall atmosphere is one of a bustling, modern urban environment.

And the Innovation Keeps Coming

Prompt: A stylish woman walks down a Tokyo street filled with warm glowing neon and animated city signage. She wears a black leather jacket, a long red dress, and black boots

From Image to Animation



A Shiba Inu dog wearing a beret and black turtleneck.

And changing the scenery

Input video



change the setting to be in a lush jungle



Most Comprehensive Footprint

Microsoft Azure

AI infrastructure

Your data

Foundation models

AI toolchain

60+
Azure regions



300+
Datacenters worldwide

Hyperscale AI Infrastructure

Microsoft Azure

AI infrastructure

Your data

Foundation models

AI toolchain



285,000
CPU cores

10,000
GPUs

network connectivity
400 GB per second of
for each GPU server



AI Imperatives



Unlock productivity
with Copilot



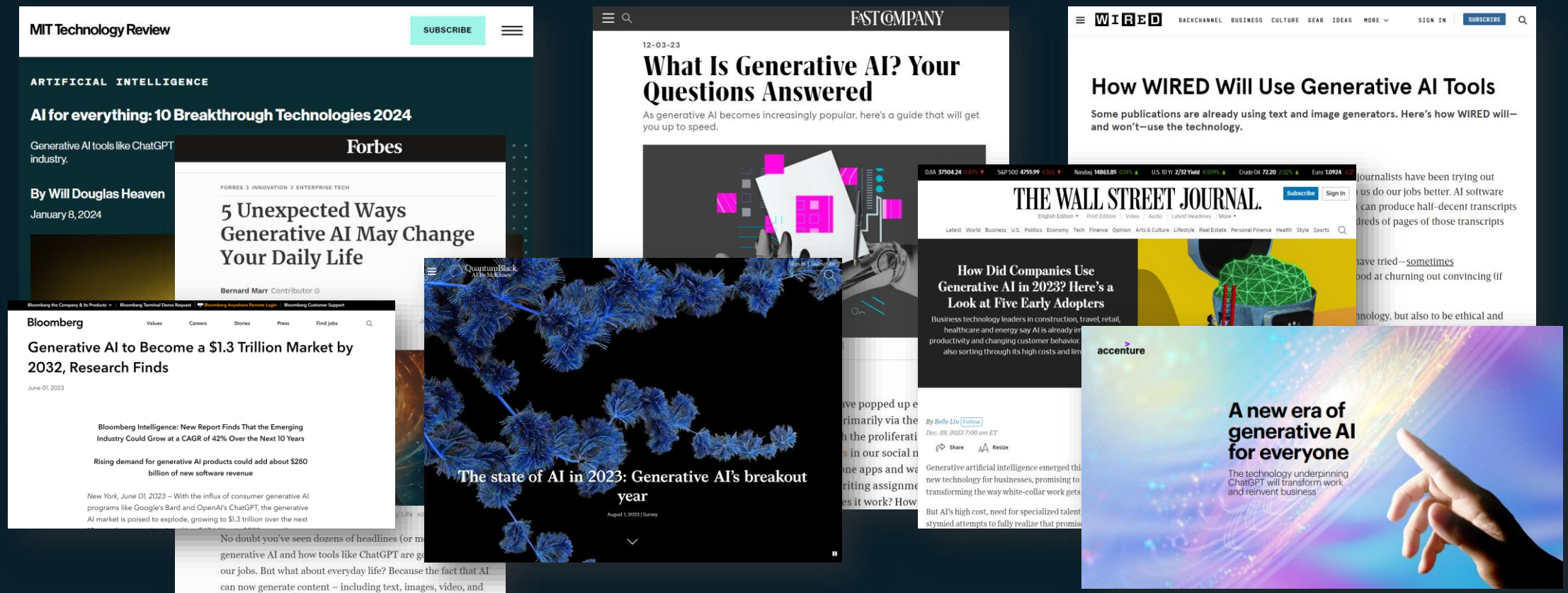
Build your own
AI capability



Safeguard your
business and data

Responsible AI

- ➔ **Principles** Fairness • Privacy & security • Transparency
Reliability & safety • Inclusiveness • Accountability
- ➔ **Corporate standard** Goals • Requirements • Practices
- ➔ **Implementation** Training • Tools • Testing
- ➔ **Oversight** Monitoring • Reporting • Auditing • Compliance



Generative AI is a game changer...

But what are the real use cases?

Top Use Cases for Generative AI



Enterprise ChatGPT
Better knowledge mining



Intelligent Call Centers
Better analytics and service



Build your own copilot
Your data. Your apps. Your people



Content Generation
New products and services



Hyper-personalization
Better sales and marketing

AI is Reinventing Financial Services



**Empowering Financial
Advisors & Brokers**



**Enhancing Contact
Center Experiences**



Know Your Product

AI Transforming Retail



Unlock new Shopping experiences



Empower Store Associates



Personalize & Transform E-Commerce

AI Transforming Government Sector



Transform Citizen
Services across
Ministries



Re-invent Education
with personalized
approach



Build Intelligence in
Military & Defense
Operations

AI Transforming Healthcare Ecosystem



Accelerate clinical
research, intelligence &
productivity



Empower
clinical teams to focus
on patient outcome

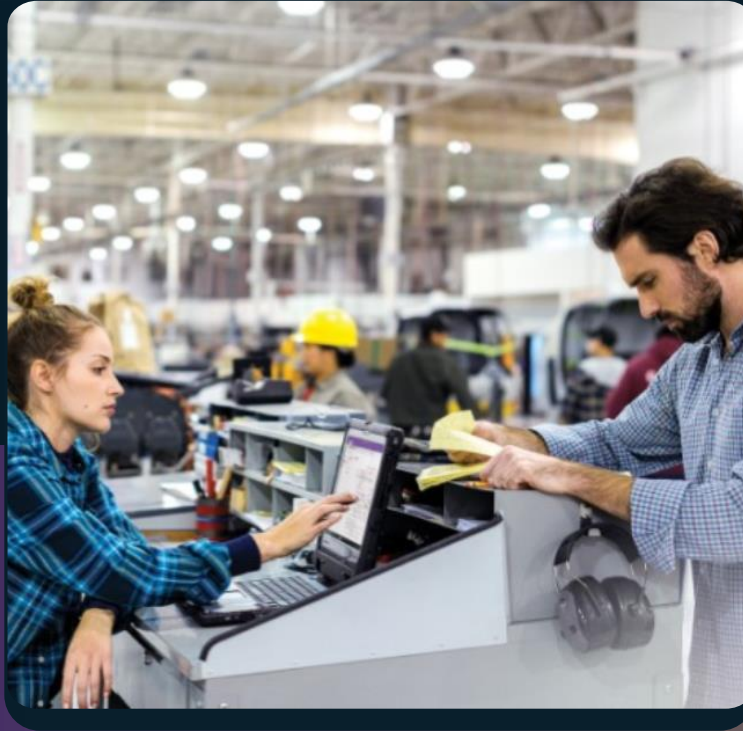


Accelerate innovation
across Pharma &
MedTech

AI Reinventing Manufacturing



Transform design &
manufacturing
processes



Enable Intelligent
Factories & Supply
Chain Processes



Accelerate
Sustainability
Outcomes



Are you Ready to Transform in the Era of AI?

